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MAY

MGM's **Tom and Jerry**
Comics

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Announcing Big
Dell Comics Contest!



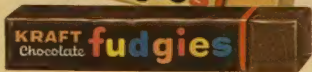
If I were a steamshovel



I'd use both hands to scoop up
Kraft Fudgies (both kinds-Chocolate and Vanilla.)

You'll dig 'em the most! They're
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Kraft makes Fudgies
like Kraft makes everything - and that's good!

See Perry Como's "Kraft Music Hall," NBC-TV, Wednesday nights

Tom & Jerry

TRAP HAPPY

OH, I'M SO TRAP HAPPY! I'VE INVENTED A BETTER MOUSE CATCHER! THE MECHANISM IS HIDDEN ~~IN~~ THE CHEESE WHERE THE MICE CAN'T SEE IT!

TUFFY, LET'S GO OUT AND GET SOME EXERCISE BEFORE BREAKFAST!

I'M WITH YOU, JERRY!

THE LITTLE CHEESE CHISELS SHOULD BE NABBED WHEN THEY NIBBLE! HEH, HEH!

I WON'T KNOW IF IT WORKS TILL JERRY AND TUFFY SNEAK THEIR MORNING SNACK!

IT'S PAST THEIR BREAKFAST TIME AND THEY'RE NOT HERE!

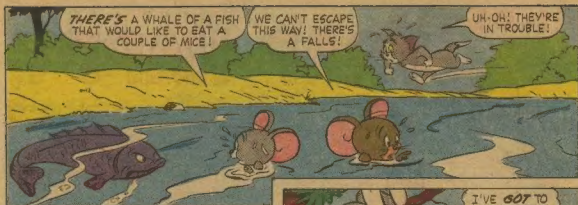
I *MUST* HAVE THEM TO TEST MY INVENTION!

YIPE! THEY'RE HEADED FOR THE RIVER!

POSTMASTER: Please send notice on Form 3579 to 321 West 44th Street, New York 36, N. Y.
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OFFICIAL
3000-PRIZE DELL COMICS
CONTEST

ENTRY BLANK

HERE ARE THE EASY RULES

1. Just tell us in 25 words or less who your favorite DELL COMIC character is and why.
2. Cut off the top strips of two DELL COMIC covers. Be sure the strip includes the name of the comic and the new DELL Trade Mark.
3. Enter as many times as you like. The more entries, the more chances to win. Use this coupon or a reasonable facsimile for each entry, but be sure to include two cover strips with each.
4. The DELL COMICS CONTEST closes at midnight, June 30, 1961. All entries must be postmarked before then to be eligible. Prizewinners will be notified by mail.
5. Entries will be judged by Advertising Distributors of America. Winners will be judged on the basis of originality, understanding of characters and clarity of thought. All entries become the property of Dell Publishing Co., Inc.
6. Anyone living within the continental limits of the U.S. (including Alaska and Hawaii), or in Canada may enter—excepting employees of Dell Publishing Co., Inc. its affiliates or their families. Contest is subject to Federal, State and Local regulations.
7. Mail entries to: DELL COMICS CONTEST
P.O. Box 57
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PLEASE PRINT!
My favorite Dell Comic Character is _____
because (Finish this sentence in 25 words or less. Use separate sheet of paper if necessary)

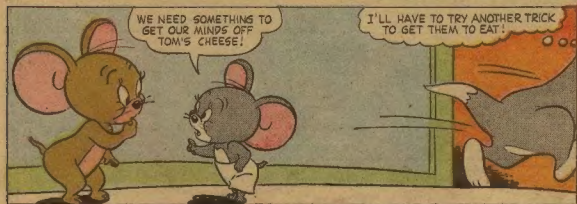
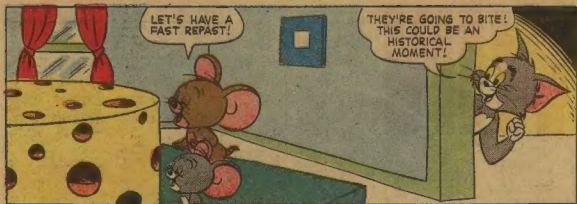
Name _____ Boy or Girl _____ Age _____

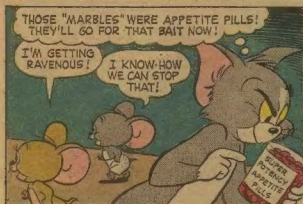
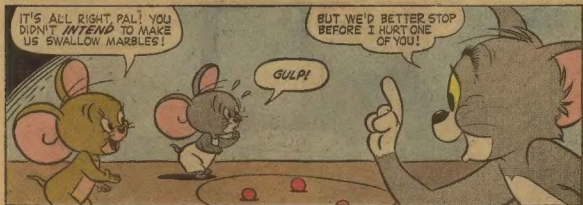
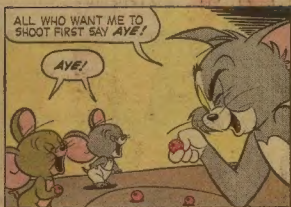
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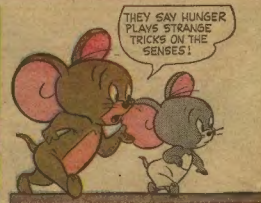
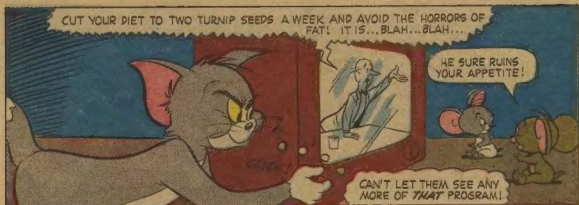
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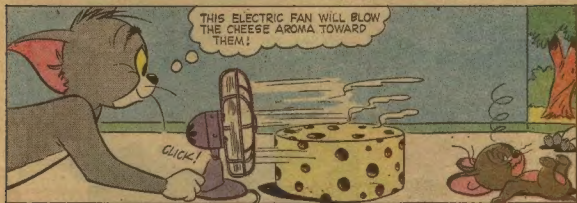
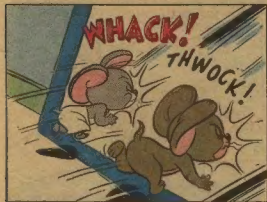
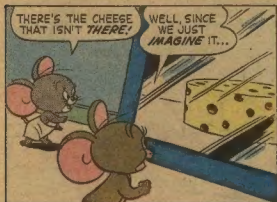
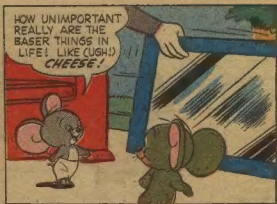
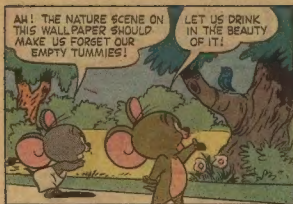
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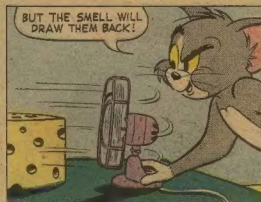
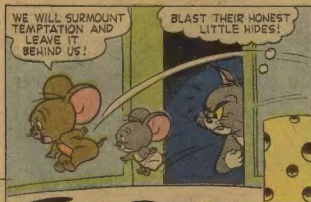
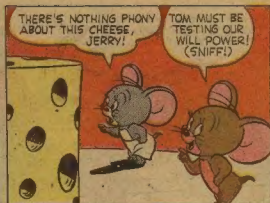
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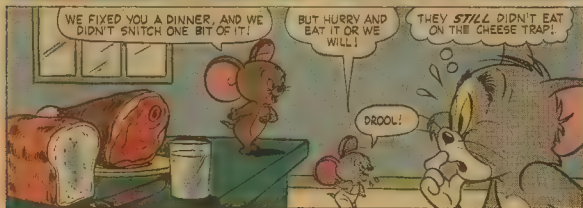
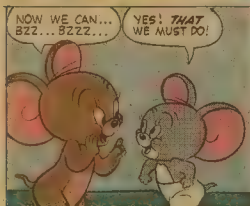
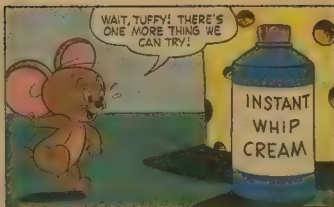


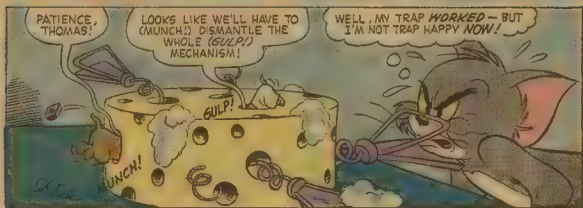
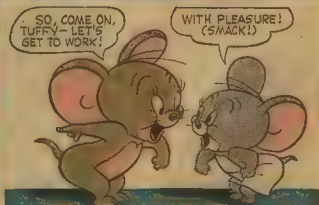
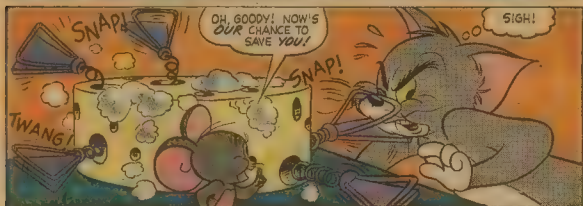
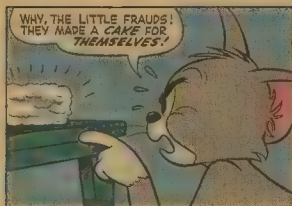








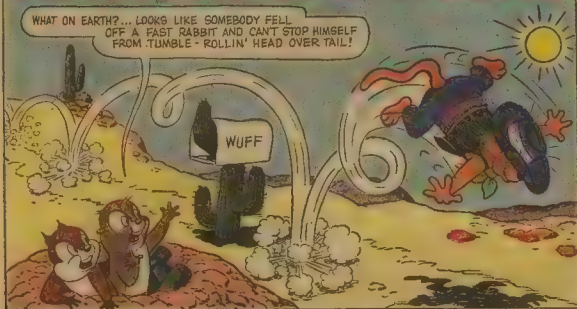




WUFF the prairie dog

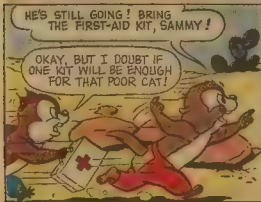
ACROBAT-CAT TRICKS

WHAT ON EARTH?... LOOKS LIKE SOMEBODY FELL
OFF A FAST RABBIT AND CAN'T STOP HIMSELF
FROM 'TUMBLE - ROLLIN' HEAD OVER TAIL!



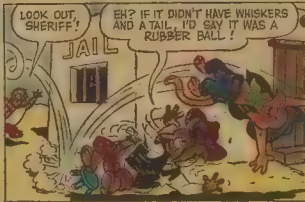
HE'S STILL GOING! BRING
THE FIRST-AID KIT, SAMMY!

OKAY, BUT I DOUBT IF
ONE KIT WILL BE ENOUGH
FOR THAT POOR CAT!



LOOK OUT,
SHERIFF!

EH? IF IT DIDN'T HAVE WHISKERS
AND A TAIL, I'D SAY IT WAS A
RUBBER BALL!

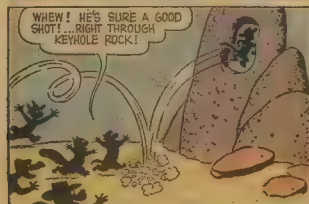
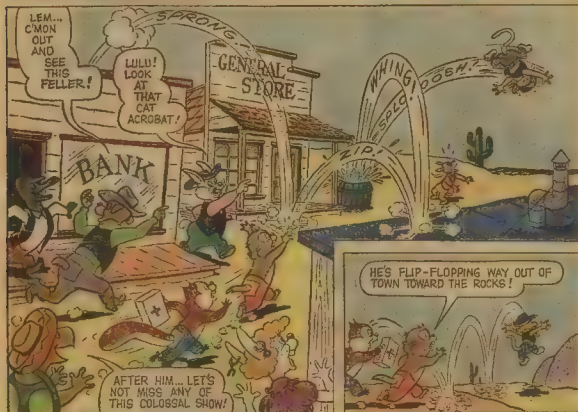
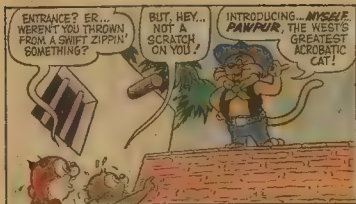


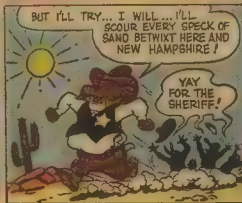
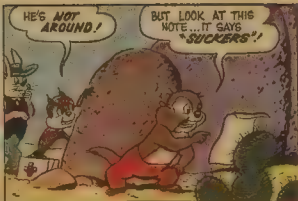
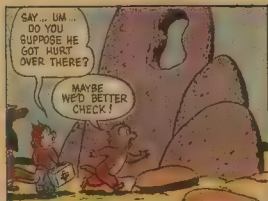
OMIGOSH! HE'S
GONNA TUMBLE
SMACK INTO THAT
ADOBE WALL!

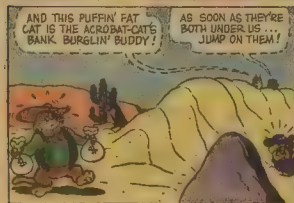
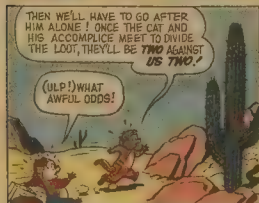
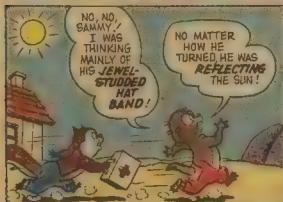
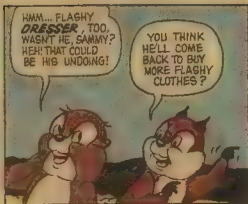
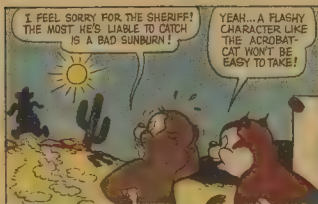


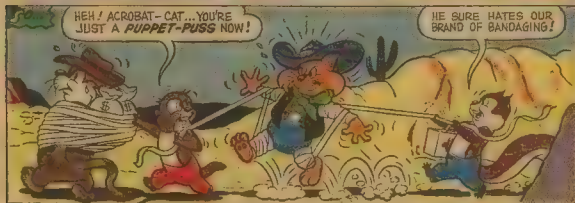
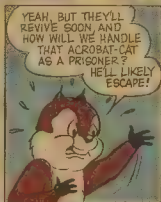
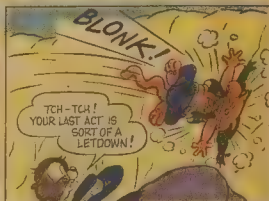
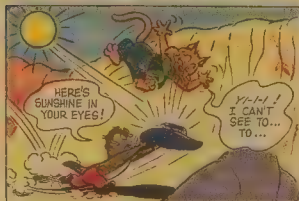
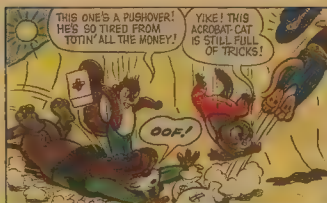
HOWDY-YÉ -DO,
EVER'BODY! YOU
LIKE MY ENTRANCE?







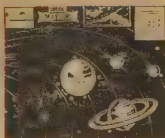




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Name _____
Address _____
City _____ State _____
Boy _____ Girl _____ Age _____

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SOMETHING TO CROW ABOUT



"Look out, Billie, there's a boy with a sling-shot," Bertie warned his brother as they were searching for food.

Their flight had taken them far out into the farming country beyond Apple Tree Lane.

"He's down there among the cornstalks in that field," Bertie pointed.

At that moment, the boy took aim with his weapon and sent a stone zinging into the air. The birds twittered with alarm as the swift missile sped past them close enough to dislodge some of Billie's tail feathers.

"Let's get out of here!" Billie trilled.

The two little bluebirds fled from the area with a frantic flutter of wings. They had not gone far when they saw a dark shadow swooping in the air ahead of them.

"There's Blackie the crow," Bertie panted. "Let's warn him about the boy."

"Let him find out for himself," Billie grumbled. "He's no friend of ours."

"Us feathered folk have to stick together," Bertie scolded. "Especially in an emergency. Blackie'll be grateful for the warning."

But as the two tiny birds approached Blackie, the big crow saw them coming and swooped in their direction.

"Caw! Caw!" Blackie called irritably. "How many times do I have to tell you two to stay out of my territory? Now scram!"

Blackie swooped down to drive the smaller birds away, giving angry thrusts with his long beak.

But Bertie managed to call his warning as he was dodging out of the way, and Blackie quickly changed his attitude.

"We can't hunt for food as long as that boy is around here," Blackie grumbled. "We'll just have to wait until he leaves."

"I've got a better idea," Bertie countered. "Let's fly closer to the farmhouse and make

a lot of noise. The farmer will probably come running when he hears a crow, and maybe he'll spot the boy in his field, too."

Blackie readily agreed to this plan, and, a moment later, they proceeded to carry it out. As Bertie predicted, when the farmer heard Blackie cawing in the cornfield, he dashed out of the farmhouse to drive him away.

Blackie cleverly flew in a path over the row where the boy was hiding. When the boy stood up to take a shot at Blackie, the farmer saw him and became even more angry.

"You're knocking my cornstalks down!" he thundered as he chased the boy away.

Billie paused in a tree on the edge of the cornfield to watch the boy running away.

"Come on," Bertie urged as he fluttered by.

"What for?" Billie peeped. "We're out of danger now with the boy gone."

"Oh, no we're not," Bertie trilled. "I just happened to realize that now that the farmer's on the prowl, Blackie will have to stay out of the cornfield, too. He's going to be plenty angry about that."

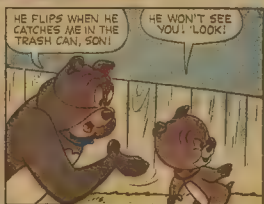
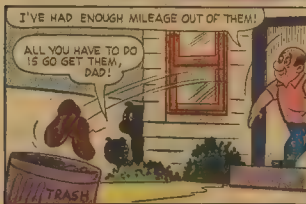
But Blackie overtook the tiny birds before they had traveled very far.

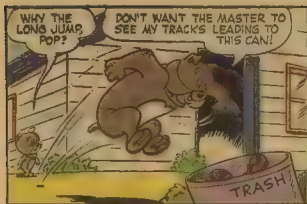
"I want to show you that I'm grateful for your warning about the danger," he explained. "Once Farmer Brown has gone back into his house I'll show you where there's plenty of food. But don't get the idea that you can come hornoring into my territory just any old time in the future," Blackie added sternly.

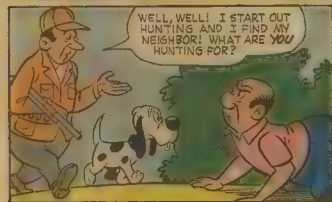
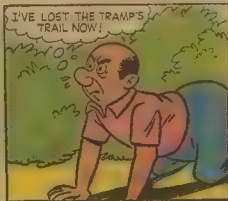
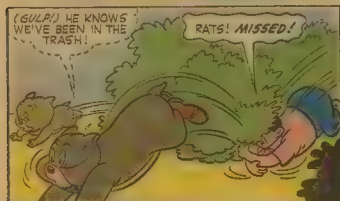
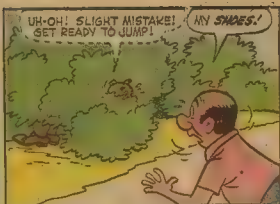
"It took some doing, but at least we've found our food for today," Bertie twittered in a whisper to Billie as they flew back to the cornfield. "And winning Blackie over to our side, even for only a few hours, is really something to crow about, too!"

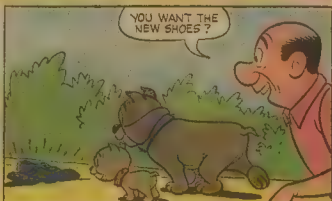
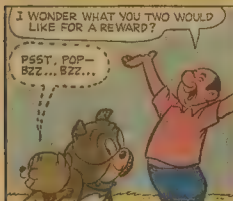
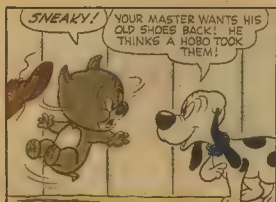
Spike-Tyke

WHOSE SHOES?



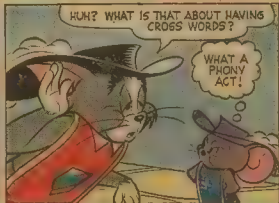
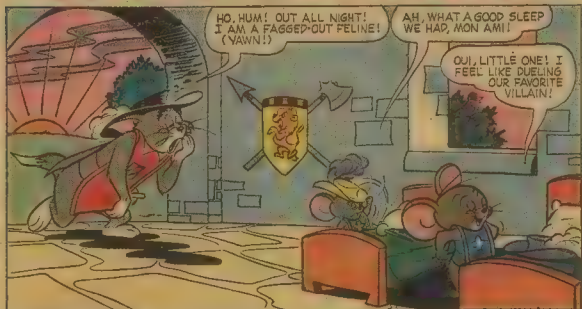


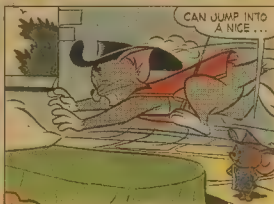
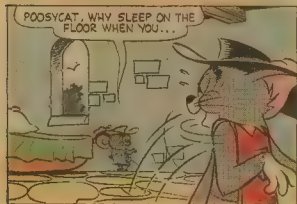
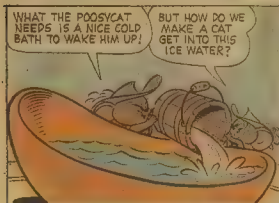
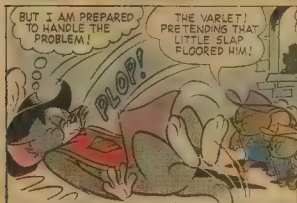
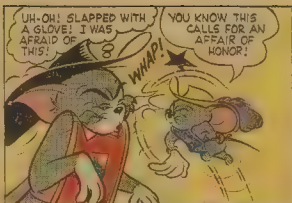
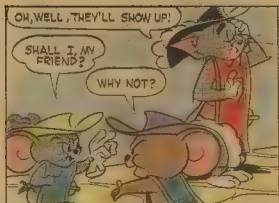


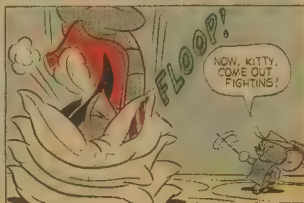
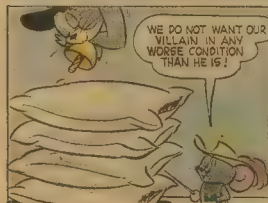
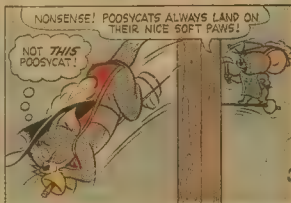
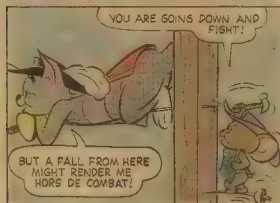
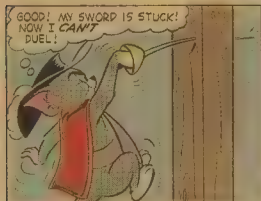
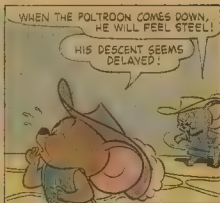
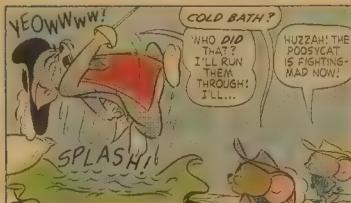


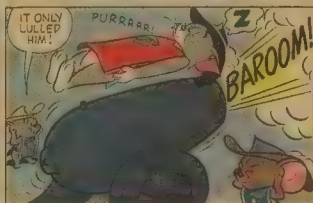
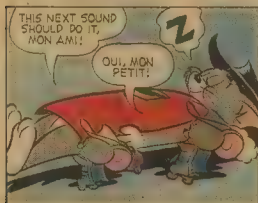
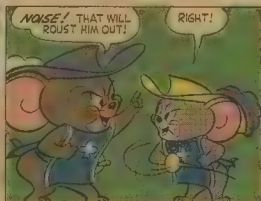
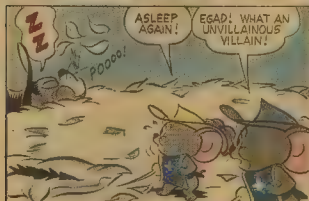
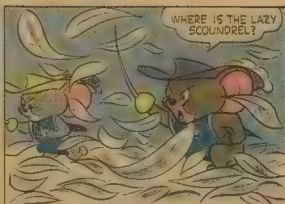
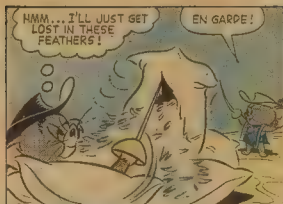
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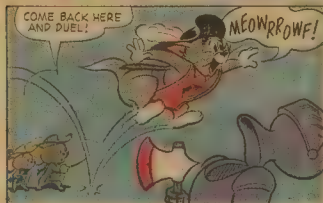
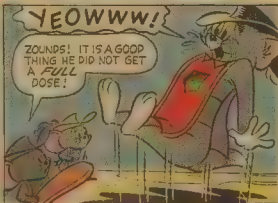
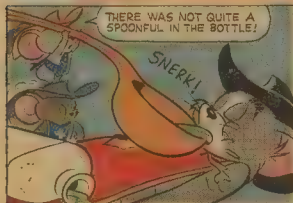
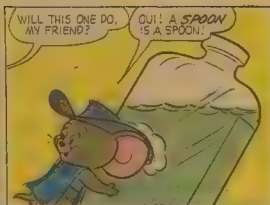
UNFIT TO FIGHT





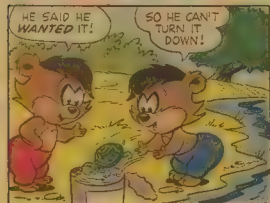
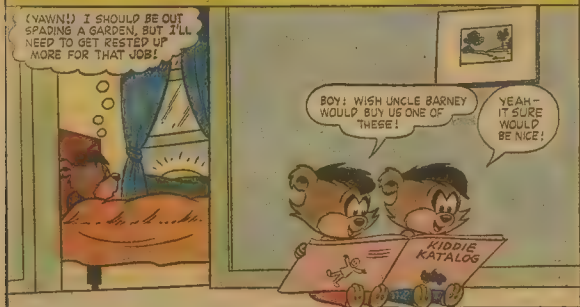


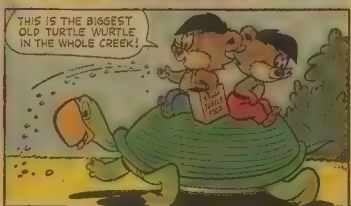
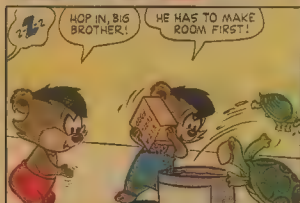


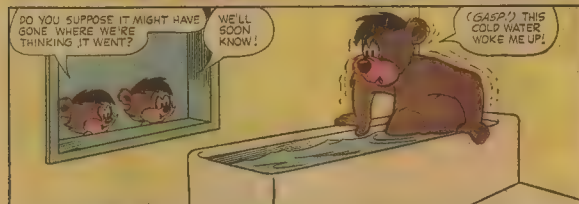
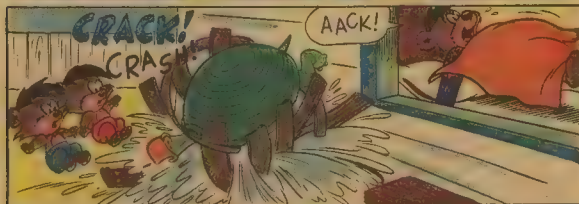
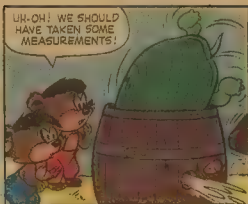
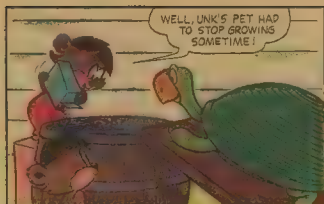


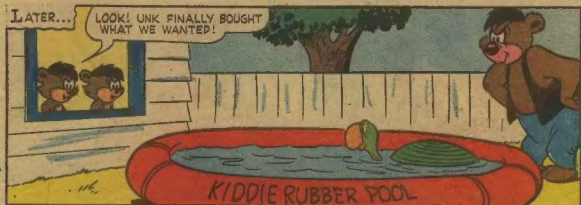
BARNEY BEAR with FUZZY and WUZZY

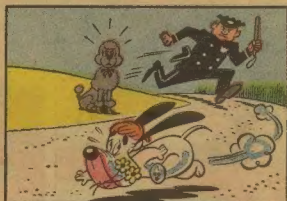
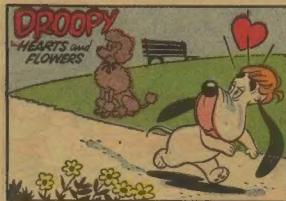
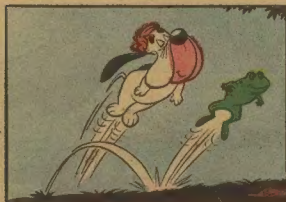
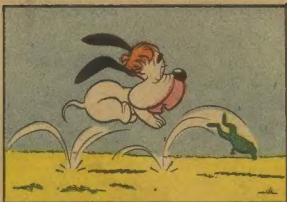
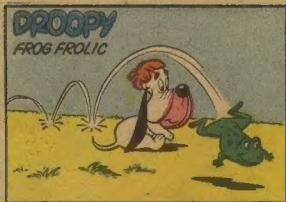
THE TORTOISE AND THE BEAR











Rules for Kool-Aid Summer Camp Contest ▶

1. Identify the North American animals in the picture on the opposite page and check (✓) their names on the entry blank. (Note that some of the animals in the picture do not correspond with any of the animals listed on the entry blank.) Then, enter the total number of animals you have checked in the box provided for this purpose on the entry blank. As an example, we have checked the name "deer" on the entry blank because it appears both in the picture and in the list of names on the entry blank.
2. Send in as many entries as you wish, but enclose one or more empty Kool-Aid envelopes with each entry. Send entries to: Kool-Aid, Box 6304, Chicago 77, Illinois.
3. All entries must be postmarked no later than midnight, May 22, and must be re-

ceived by May 25, 1961.

4. One hundred Grand Prize Winners will receive \$200 for a summer vacation in the private, church or club boarding camp or summer day camp of their choice. 500 second prize winners will receive Zenith Royal 60 transistor radios.
5. Entries will be judged on the basis of the number of animals correctly identified and that number entered in the box provided for this purpose.
6. IN CASE OF TIES, which are expected, tying contestants will be required to finish the statement "I like Kool-Aid because..." in 25 words or less. No proof of purchase will be required with a tie-breaking entry. Duplicate prizes will be awarded in the event of further ties.
7. All final winners will be notified by mail.

8. All entries, contents and ideas therein become the property of General Foods. No entries returned; no correspondence exchanged. Contest is subject to Federal, state and local laws and regulations. Any liability for Federal, state or other taxes on prizes received will be the responsibility of the winners.
9. General Foods reserves the right to disqualify entries prepared by professional "ghost" writers, schools and contest writing services.
10. Contest is open to any resident of the United States, its territories and possessions except employees of General Foods, its subsidiaries, selling agents, advertising agencies, Reuben H. Donnelly Corp., and their families. Offer void wherever prohibited or restricted.

ENTER THE NEW *Kool-Aid* CONTEST!

WIN A WONDERFUL SUMMER CAMP VACATION

TO ENTER,
IDENTIFY
THESE ANIMALS
AND CHECK
THEIR NAMES
ON COUPON
BELOW



FILL IN AND MAIL THIS ENTRY BLANK NOW!

Identify the animals above and check only those you find on the entry blank below. For example, there's a deer in the picture. So we've put a check (✓) in the box beside "deer." (Be careful! Some of the animals in the picture are not listed below.)

- | | | | |
|------------------------------------|--|----------------------------------|-----------------------------------|
| <input type="checkbox"/> Porcupine | <input type="checkbox"/> Otter | <input type="checkbox"/> Raccoon | <input type="checkbox"/> Squirrel |
| <input type="checkbox"/> Woodchuck | <input type="checkbox"/> Grizzly Bear | <input type="checkbox"/> Red Fox | <input type="checkbox"/> Rabbit |
| <input type="checkbox"/> Beaver | <input type="checkbox"/> Wolverine | <input type="checkbox"/> Possum | <input type="checkbox"/> Badger |
| <input type="checkbox"/> Moose | <input checked="" type="checkbox"/> Deer | <input type="checkbox"/> Skunk | <input type="checkbox"/> Weasel |

Put in here the *total* number of animals you've checked

WITH EACH ENTRY ENCLOSE ENVELOPE FROM ANY FLAVOR KOOL-AID
MAIL TO: Kool-Aid, Box 6304, Chicago 77, Illinois

MY NAME _____ MY AGE _____

MY ADDRESS _____

CITY _____ ZONE _____ STATE _____

Get extra entry blanks where you buy Kool-Aid

600 MARVELOUS PRIZES IN ALL

Here's a contest that's really fun to enter, fun to win! Just identify the animals in the picture, and you may be one of the 100 happy boys and girls who go to camp this summer free. Imagine fishing, swimming, boating, horseback riding . . . all at the expense of Kool-Aid! Or perhaps you'll win one of the 500 Zenith transistor radios offered as second prizes. Enter now! ASK MOM AND DAD TO HELP!

100 GRAND PRIZES

\$200⁰⁰ Summer Camp Vacations (See rules at left)

500 SECOND PRIZES

ZENITH ROYAL 50 Transistor Radios



KOOL-AID IS A REGISTERED TRADEMARK OF GENERAL FOODS CORPORATION

Now you can hear favorite stories of Twinkles and his friends...

new fun-packed Twinkles record

It's the brightest, happiest new record of the year! On one side, you'll hear *three* complete stories about Twinkles and his zany friends just as you've heard them on TV. On the other side, you'll hear favorite songs from NBC-TV's hilarious cartoon show, "King Leonardo and his Short Subjects"—songs about Tooter Turtle, Hunter and the Fox, Odie Cologne, and many others! To get this special 45 rpm record, send only 25¢ with two Twinkles box tops and your name and address to Twinkles Record, Box 217, Minneapolis 60, Minnesota. Offer good only while supply lasts, so act *now*!

only **25¢**

with two Twinkles box tops



45 RPM
EXTENDED PLAY RECORD
SHOWN ACTUAL SIZE

KIDS!—BE SURE TO GET ALL THE TWINKLES STORYBOOK PACKAGES!

You'll find a complete Twinkles adventure on every storybook package. There are lots of stories to choose from, and you'll want to read 'em all! Just tear the magic line, and your storybook opens... and you can read the whole story! And you'll love the delicious *taste* of Twinkles—toasted little stars of energy oats 'n corn. So remember, start your day the "storybook way" with Twinkles—the only cereal in the storybook package!

